

Stacy Gee Hollins, Ph.D.

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EDUCATION

- Ph.D. Educational Technology, University of Missouri, St. Louis, MO, 2010-2015**
Minor Courses Included: Technology and Privilege, Institutional Technology and Education Reform
Dissertation: [The Digital Divide through the Lens of Critical Race Theory: The Digitally Denied](#)
- M.B.A. Business Administration, Fontbonne University, St. Louis, MO, 2001-2003**
Major Courses Included: Organizational Behavior and Human Resource Management, Administrative Policy and Strategic Planning, and The Global Business Environment
- B.A. Organizational Studies - Communication, St. Louis University, St. Louis, MO 1997-2000**
- A.A. Business Administration, St. Louis Community College, St. Louis, MO 1988-1993**

ACADEMIC APPOINTMENTS

2020 – Present	<i>Tenured Associate Professor, Simon School of Business, Maryville University</i>
2018 – Present	<i>Assistant Dean, Simon School of Business, Maryville University</i>
2016 – 2018	<i>Associate Professor, Simon School of Business, Maryville University</i>
2011 – 2016	<i>Department Chair, Associate Professor, Information Systems, St. Louis Community College</i>
2010 – 2011	<i>Chair, Florissant Valley Academic Council, St. Louis Community College</i>
2008 – 2011	<i>Department Chair, Assistant Professor, Information Systems, St. Louis Community College</i>
2006 – 2008	<i>Program Director/Instructor II, Information Systems, St. Louis Community College</i>
2005 – 2006	<i>Instructor II, Information Systems, St. Louis Community College</i>

TECHNOLOGY PROFICIENCIES

Apple Teacher Certification (2017), Twitter, LinkedIn, Instagram, Adobe Photoshop, Google Apps, Teams, Office 365, iMovie, Socrative, Piktochart, xCode, Swift, Explain Everything, Sketch, InVision, Github, Canvas, Blackboard, Visio, Skype, Internet and Computing Core Certified, Microsoft Certified Application Specialist

PUBLICATIONS

Book Chapter

Hollins, Stacy G. (2019). 'The Digitally Denied in Education', in Anyanwu, O. E. *Higher Education in Africa and the United States: The Black Experience*. NFP, pp. 229-245.

PRESENTATIONS

Conference Presentations

- Hollins, Stacy G. (2019, September). "The Digitally Denied in Education," Focus on Teaching and Technology Regional Conference, University of Missouri – St. Louis, presenter
- Hollins, Stacy G. (2016, November). "Empower Your Students to Take Ownership of Their Learning," Focus on Teaching and Technology Regional Conference, University of Missouri – St. Louis, presenter
- Hollins, Stacy G., Griswold, Melissa (2016, October). "Using Technology in the Classroom to Reach the New Generation of Learners." Co-presenter at the Accreditation Council for Business Schools and Programs (ACBSP) conference, St. Louis, MO

Additional Presentations

Hollins, Stacy G. (2019, August). *"Digital Inclusion"* A discussion to break the digital divide behind the Delmar Divide, Venture Cafe in Cortex, Invited Speaker

Hollins, Stacy G. (2019, April). *"Motivating Women in Tech,"* Express Scripts, Women in Tech Workshop, Invited speaker

Hollins, Stacy G. (2019, April). *Diversity & STEM St. Louis Community Breakfast, "College to Career Pipeline,"* Maryville University, Invited Speaker/Moderator

Hollins, Stacy G. (2019, March) "Digital Desserts," [Dr. Hollins Working to Bridge the Digital Divide](#) KMOV Channel 4, Requested Interview

Hollins, Stacy G. (2019, March). *"Black Excellence"* 2019 Parkway Middle School Leadership Diversity Summit, Maryville University, Keynote speaker

Hollins, Stacy G. (2018, October). *"Women in Stem/Ada Lovelace,"* Maryville University, Invited Speaker and Co-presenter

EXTERNAL FUNDING & GRANTS

Maryville University PNC Grant. (2018-2019) The "Protect and Connect" grant engages students to provide pro-bono cybersecurity services for non-profits and entrepreneurs, and engages underserved students in Science, Technology, Engineering, and Math (STEM) programming. Administrator for Year 3 of \$435,000 grant. [Protect and Connect Promotional Video](#)

COURSE DEVELOPMENTS

ISYS 100 Digital Foundations Peer Reviewed Course

Hollins, Stacy G. (Fall 2016). Redeveloped and designed new digital course designed to address the Maryville University Active Learning Ecosystem strategic initiative.

ISYS 100 Digital Foundations Course with Open Educational Resources (OERs)

Hollins, Stacy G., Stuhlman, S., Bell, T. (Fall 2019). Redeveloped and redesigned for the digital course for the Maryville University digital first initiative.

ISYS 250 Business Processes and Information Systems

Hollins, Stacy G. (Fall 2018). Redeveloped and designed management information systems course designed to include soft and collaboration skills that employers have requested.

USEM – The Future of Technology

Hollins, Stacy G. (Fall 2017). Redeveloped and designed new course to address current technologies and consider the implications of future technologies.

ISYS 497 Cyber Fusion Center Tech Bar

Hollins, Stacy G. (Fall 2017). Redeveloped and designed course that engages student in refurbishing hardware and installing and updating software for contribution to underserved communities. [Matthews-Dickey Tech Bar Donation](#)

HONORS AND AWARDS

2018 **Delux 50 "Women Who Inspire"** – Recognizes women who have demonstrated excellence in community involvement and engagement.

2017 **Maryville University President's Award for Strategic Leadership** – Award for development and delivery of higher education through a reengineering of pedagogy, processes and systems centered on student learning outcomes.

- 2017 **Delux Power 100 Award** - St. Louis region's most inspiring and influential African American professionals. THE DELUX POWER 100 celebrates the city's 100 most inspiring and influential leaders and professionals of our generation. DELUX recognizes those who lead, inspire, innovate and demonstrate through their individual talents, the very best in St. Louis.
- 2016 **Salute to Excellence in Education Award** The Salute to Excellence in Education is a black-tie event to honor those who have impacted education in the region.
- 2015 **American Libraries Association Top 10 Dissertations of 2016** – Awarded to the top 10 dissertations that provide useful knowledge for practitioners of library and information science.
- 2016 **About Business Office Us & Technology (A.B.O.U.T) student club of the year**, St. Louis Community College, Student Club Advisor
- 2015 **About Business Office Us & Technology (A.B.O.U.T) student club of the year**, St. Louis Community College, Student Club Advisor
- 2014 **About Business Office Us & Technology (A.B.O.U.T) student club of the year**, St. Louis Community College, Student Club Advisor

PROFESSIONAL EXPERIENCE

- Aug-Sept 2009 **Consultant • Monsanto • St. Louis, MO**
- Designed and executed certification test prep course for Certified Administrative Professional examinations which demonstrates knowledge and skill in the areas most critical to the modern office environment
 - Trained Administrative Assistants on Microsoft Office Applications
- 2004-2005 **Computer Lab Manager • Discovering Options • St. Louis, MO**
- Designed and conducted six-week Microsoft certification preparatory courses
 - Administered Microsoft exams
 - Selected software and textbooks for training
 - Advertised and promoted the Microsoft Learning Lab
 - Maintained and updated organization's website
 - Maintained virus protection and network connections
 - Provided troubleshooting for hardware and software
- 2000-2003 **Marketing Manager • Workplace Resource, LLC • St. Louis, MO**
- Directed a cross-functional "proposal team" within the organization
 - Conducted database training sessions for sales team
 - Marketed ergonomic products and services to organizations
- 1995-2000 **Analyst, Helpdesk, Purchasing Agent • Federal Reserve Bank • St. Louis, MO**
- Provided technical assistance to Bank Examiners
 - Provided technical assistance for inbound calls
 - Served as Y2K team member
 - Implemented bank wide Purchasing Card Program which included software training
 - Created and executed purchasing orders
 - Reviewed and edited bank examinations using various software programs
- 1990-1995 **Administrative Assistant • Federal Deposit Insurance Corporation • St. Louis, MO**
- Provided technical assistance to Bank Examiners
 - Reviewed and edited bank examinations using various software programs

TEACHING EXPERIENCE

Courses Taught

Digital Foundations, *Maryville University*
The Future of Technology (University Seminar), *Maryville University*
Information Systems and Applications, *Maryville University*
Business Processes and Information Systems, *Maryville University*
Storyboarding/Application Development, *Maryville University*
Cyber Fusion Center - Tech Bar, *Maryville University*
Computer Literacy-IC3 certification, *STLCC*
Information Systems for Business, *STLCC*
Microsoft Applications – Word, Excel, PowerPoint, Access, Outlook, *STLCC*
Project Management, *STLCC*
Internet Fundamentals, *STLCC*
HTML, *STLCC*
Web Design, *STLCC*
Web-based Productivity Applications, *STLCC*
Introduction to Business, *STLCC*
Principles of Marketing, *STLCC*
Introduction to Supervision, *STLCC*
Human Resources Management, *STLCC*
Integrating Technology in Learning for Educational Practitioners, *University of Missouri-St. Louis*
Public Speaking, *St. Louis University*
Strategic Digital Communications, *St. Louis University*
Organizational Culture and Communication, *St. Louis University*
Organizational Behavior for Managers, *St. Louis University*
Diversity and Inclusion in the Workplace, *Washington University*

PROFESSIONAL DEVELOPMENT

Women in Leadership – STEM program, Over the course of five seminars and field days, the program provides more than 25 hours of training, covering topics such as emotional intelligence, inquiry, group facilitation, diversity and inclusion, negotiation, civic leadership and career development. The experience also incorporated exercises and interviews with experienced STEM professionals. (2019)

“Women in Cybersecurity Conference (WICYS)” attended cybersecurity conference and sponsored three female students. (2019)

Teaching Professor Conference presents recent pedagogical research, innovative classroom techniques, and the latest technology tools. (2018)

Campus Technology Conference focuses on technology issues facing higher education IT leaders and educators. (2017)

Teaching Professors Conference presents recent pedagogical research, innovative classroom techniques, and the latest technology tools. (2017)

Apple Teacher Training and Certification a professional learning program designed to support and celebrate educators using Apple products for teaching and learning. (2017)

Digital World Training, *Maryville University* faculty meets for six weeks focusing on new apps and strategies for using the iPad in the classroom (2016)

Quality Matters Certificate, The QM Teaching Online Certificate enables instructors to demonstrate their knowledge mastery of online teaching. The seven workshops that make up the Teaching Online Certificate include competencies aligned with QM’s Online Instructor Skill Set. Online (2012)

Department Chair Academy, The Chair Academy’s conference is an exceptional opportunity for participants to meet and share ideas, issues, and challenges with colleagues from global, higher education organizations.

Participants gain practical knowledge, new ideas and tools, as well as current research and trends from world renowned speakers, presenters and concurrent sessions. (2013)

Chancellor's Leadership Academy, *"Reframing Organizations: Artistry, Choice and Leadership."* The purpose of the Academy was to provide talented faculty and staff with leadership training in a three-day intensive session. Wright City, Missouri (2011)

DACUM Training Institute, *DACUM Certification*. DACUM is method of analyzing jobs and occupations. This process involves a panel of expert workers and skilled facilitators in a workshop setting that accurately identifies the duties and tasks performed by a successful workforce. It results in the production of a DACUM research chart listing the duties, tasks, and related requirements of the job. It precisely answers the question of WHAT should be taught. The Ohio State, Columbus, OH (2011)

Instructional Skills Workshop, Facilitator Training. Designed to enhance the teaching effectiveness of both new and experienced educators. It is a structured approach to peer feedback on microteaching with additional thematic sessions for instructors' learning. During the 24-hour workshop (usually offered over 3-4 days), participants design and conduct three "mini-lessons" and receive verbal, written and video feedback from the other participants who have been learners in the mini-lessons. Using an intensive experiential learning[1] approach, the workshop encourages reflection and examination of one's teaching practices with feedback focused on the learning process rather than on the content of the lesson. St. Louis Community College (2009)

SERVICE

Service to the Simon School of Business

2020	Faculty Council Representative – Sabbatical Committee
2019	Management Information Systems Search Committee Chair
2019	Business Data Analytics Search Committee Chair
2019	Cybersecurity Search Committee Chair
2019	Software Development Search Committee Chair
2018-present	Faculty Enrichment for Simon School of Business Committee Chair
2018-present	Faculty Council Representative for Simon School of Business
2017-2018	Redesign of Marketing Major Committee Member
2017-2018	Business Core Committee Member
2018	Software Development Search Committee Chair
2018	Business Data Analytics Search Committee Chair
2018	Cybersecurity Search Committee Chair
2018	Assistant Dean of Simon School of Business Search Committee Member
2018	Rawlings Sports Business Management Search Committee Member
2018	Cyber Fusion Center Infrastructure Update Construction Project Manager
2017-2018	Dean of Simon School of Business Search Committee Member

Service to the University

2019-present	Access & Opportunity Working Group Committee Member
2018-present	Multicultural Scholar Mentor – Maryville University
2018-present	Assistant Dean – Simon School of Business
2017-present	Parkway Schools SPARK! Incubator Liaison
2017-present	"Mocha Tea" Maryville University
2019	Multicultural Scholars Interviewer
2019	Commencement Faculty Marshall
2018	Multicultural Scholars Interviewer
2018	Commencement Faculty Marshall
2018	Maryville Partnerships Working Group
2018	Involvement Fair "Dunk the Dean"
2018	Duchesne Society
2017-2018	Academic Complex Renovation team
2017-2018	Academic Spotlight Award Nomination Committee
2017-2018	Innovation and Partnerships Working Group

2017 University Scholars Interviewer
2017 Multicultural Scholars Interviewer
2016-2017 Maryville Innovation Think Tank (MITT)
2016 Higher Education Leadership Assistant/Associate Professor Search Committee Member
2016 Actuarial Science Program Director Search Committee Member
2016 Assessing Outcomes Pilot Group Member

Service to the Community

2019-present Girls in the Know Non-Profit Organization, Board Member and Virtual Programming Committee Chair
2016-present Mathews-Dickey Boys and Girls Club, Board Member
2018 Jackie Joyner Kersee "Tech Bar" computer donation and student tech support visit, Faculty Lead and Project Coordinator
2018 Mathews-Dickey Maryville University "Tech Bar" computer donation, Faculty Lead and Project Coordinator
2017 Maryville University Cyber Security Summer Camp, Faculty Lead, Instructor
2017 Mathews-Dickey "Sky is the Limit" Mentor Luncheon, Mentor
2015-2017 United Way – Charmaine Chapman, Cabinet Member
2013-2016 About Business Office Us and Technology (A.B.O.U.T.) providing technical support to students and the north county community, Student Club Advisor
2016 Parkway Spark! Pitch Competition Judge
2016 Lewis & Clark Library "Computer Doctor" Community Service Event
2016 Ferguson Library "Computer Doctor" Community Service Event

Service to Professional Associations and the field of technology

2020-present GeoFutures Regional Advisory Committee Member
2019-present Gateway Higher Education Cybersecurity Consortium, Board Member
2011-2016 Missouri Community Colleges Association, member
2009-2016 American Association of Women in Community Colleges, member
2009-2012 International Association of Administrative Professionals, member
2009-2012 National Business Education Association, member