Stacy Gee Hollins, PhD

Interim Associate Provost of Academic Affairs | Dean | HLC Accreditation Liaison Officer
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SUMMARY

An innovative, creative academic leader focused on developing and expanding economic opportunities by developing strategic partnerships while serving, improving, and strengthening the greater St. Louis community, the state, and beyond. An accomplished academic leader with over 25 years of progressive experience focused on enhancing programming, faculty development, and student success through inclusive and collaborative leadership. Highly skilled in leading administrative teams and processes in complex organizations.

EDUCATION

Ph.D.   **Educational Technology, University of Missouri,** St. Louis, MO, 2010-2015
Minor Courses Included: Technology and Privilege, Institutional Technology and Education Reform
Dissertation: The Digital Divide through the Lens of Critical Race Theory: The Digitally Denied

M.B.A.   **Business Administration, Fontbonne University,** St. Louis, MO, 2001-2003
Major Courses Included: Organizational Behavior and Human Resource Management, Administrative Policy and Strategic Planning, and The Global Business Environment

BA   **Organizational Studies - Communication, St. Louis University,** St. Louis, MO 1997-2000

AA   **Business Administration, St. Louis Community College,** St. Louis, MO 1988-1993

ACADEMIC APPOINTMENTS

2023 – Present   **Interim Associate Provost of Academic Affairs, Dean, & HLC Accreditation Liaison Officer**, Harris-Stowe State University
- Work closely with the Provost to develop and administer university-wide policies, processes, policies, and programs
- Appointed to serve as Accreditation Liaison Officer for Higher Learning Commission March 2024 focused visit
- University project lead for Library Construction Project, Spring 2024
- University project lead for Center of Innovation Construction Project, Summer 2024
- Pilot and institutionalize new university technologies
- Co-lead university faculty and staff and university-wide meetings
- Lead interdisciplinary curriculum committee

2020 – Present   **Dean**, Anheuser-Busch School of Business, Harris-Stowe State University
- Lead the collaborative development and execution of the strategic plan with measurable outcomes
- Increase enrollment
- Promote and support scholarly research and scholarship
- Secure funding for students, faculty, staff, and operations
- Build partnerships with local, national, and international institutions to enhance and expand programs and the educational experience of students
- Recruiting and coaching highly qualified faculty and staff
- Manage various budgets
- Conduct annual observations and reviews for faculty and staff
- Secured over $5M in grant funding, establishing renewable funding sources
- Led ACBSP team for 10-year reaffirmation that led to full accreditation with no conditions

2018 – 2020   **Tenured Associate Professor and Assistant Dean**, Simon School of Business, Maryville University

Associate Professor (2016-2018)
- Developed innovative and interdisciplinary courses and course content
- Provided leadership for curriculum development, coordination, and delivery of courses in programs, ensuring compliance with academic and accreditation standards
- Designed and implemented high-impact experiential learning programs for student engagement
- Collaborated and provided leadership in improving academic excellence
- Participated in the process of hiring, evaluating, developing, and retaining faculty and staff
- Represented the university and college academically and professionally on industry committees and in communities
- Manage budgets
- Recruited and retained students

2010 – 2011   **Chair**, Florissant Valley Academic Council, St. Louis Community College
2009 – 2010   **Chair-Elect**, Florissant Valley Academic Council, St. Louis Community College

2005 – 2016   **Instructor II, Program Director and Assistant Professor, Department Chair and Associate Professor,** Information Systems, St. Louis Community College
Department Chair, Assistant Professor (2008-2011)
Program Director/Instructor II, Information Systems (2006-2008)
Instructor II, Information Systems (2005-200)
- Developed innovative and interdisciplinary courses and course content
- Provided leadership for curriculum development, coordination, and delivery of courses in programs, ensuring compliance with academic and accreditation standards
- Collaborated with district-wide department chairs to provide leadership in improving academic excellence
- Participated in the process of hiring, evaluating, developing, and retaining faculty and staff
- Represented the college academically and professionally on college and industry committees and in communities
- Managed budget for department, computer lab staff, and student workers

PROFESSIONAL EXPERIENCE

2004-2005   **Computer Lab Manager • Discovering Options • St. Louis, MO**
- Designed and conducted six-week Microsoft certification preparatory courses
- Administered Microsoft exams
- Selected software and textbooks for training
- Advertised and promoted the Microsoft Learning Lab
- Maintained and updated the organization's website
- Maintained virus protection and network connections
- Provided troubleshooting for hardware and software

2000-2003   **Marketing Manager • Workplace Resource, LLC • St. Louis, MO**
- Directed a cross-functional "proposal team" within the organization
- Conducted database training sessions for the sales team
- Marketed ergonomic products and services to organizations

1995-2000   **Analyst, Helpdesk, Purchasing Agent • Federal Reserve Bank • St. Louis, MO**
- Provided technical assistance to Bank Examiners
- Provided technical assistance for inbound calls
- Served as a Y2K team member
- Implemented a bank-wide Purchasing Card Program, which included software training
- Created and executed purchasing orders

- Reviewed and edited bank examinations using various software programs

1995-2001   **Administrative Assistant • Federal Deposit Insurance Corporation • St. Louis, MO**
- Received telephone calls and visitors to the office, determined the nature of business, registered guests with building and office security, and answered inquiries regarding information of a non-technical nature based upon own knowledge of the program and organization
- Assisted with the preparation and processing of various examination, application, and enforcement-related actions or documents
- Created, maintained, and updated automated records; transmitted information to banks; problem-solved submission errors; and produced standardized reports
- Contributed to the coordination of application review, processing, and notifications through research, preparation, and retrieval of related documentation within FDIC and from other state and federal agencies

TEACHING EXPERIENCE
Maryville University
Digital Foundations
Business Processes and Information Systems
Application Development-Storyboarding
The Future of Technology in Business

Washington University, St. Louis, MO
Diversity and Inclusion in the Workplace

St. Louis Community College, St. Louis, MO
Introduction to Business
Principles of Marketing
Introduction to Supervision
Human Resources
Project Management
Information Systems for Business
Microsoft Applications – Word, Excel, PowerPoint, Access, Outlook
Internet Fundamentals
HTML

St. Louis University, St. Louis, MO
Public Speaking

Fontbonne University, St. Louis, MO
Organizational Culture and Communication
Organizational Behavior for Managers

TECHNOLOGY PROFICIENCIES
Quality Matters (QM) Certified
Internet Core and Computing (IC3)
Microsoft Office Specialist (MOS) Certified
IBM Data Science Practitioner - Instructor Certificate – January 2021
Enterprise Design Thinking - Instructor Certificate – February 2021
IBM Blockchain Essentials V2 – November 2020

Apple Teacher Certification, Internet and Computing Core Certified, Microsoft Certified Application Specialist
Adobe Photoshop, Google Apps, Teams, Office 365, iMovie, Socrative, Piktochart, Xcode, Swift, Explain Everything, Sketch, InVision, Github, Canvas, Blackboard, Visio, Skype

PUBLICATIONS

Book Chapter

Hollins, Stacy G. (2019). 'The Digitally Denied in Education,' in Anyanwu, O. E. *Higher Education in Africa and the United States: The Black Experience.* NFP, pp. 229-245.

PRESENTATIONS

Hollins, Stacy G. (2022, May) Dr. Stacy Hollins discusses discussed the "Top businesses, industries, trends and quirks that define the region's innovation economy," St. Louis Business Journal and St. Louis Inno – St. Louis, panelist

Hollins, Stacy G. (2020, October). "COVID in the Digital Divide & How the US Can Responsibly Compete in the Tech-Driven 21st-Century Marketplace," Prepare.ai Conference, Workforce Development Track, moderator

Hollins, Stacy G. (2020, October). "How to Get More STEM into the Classroom Sooner," Prepare.ai Conference, Workforce Development Track, moderator

Hollins, Stacy G. (2020, September). *"The Digitally Denied in the Era of COVID-19,"* Focus on Teaching and Technology Regional Conference, University of Missouri – St. Louis, presenter

Hollins, Stacy G. (2020, July). "The Virtual Education Revolution: How Covid Catapulted Learning Years into the Future & What it Means for Students, Educators & Employers," Prepare.ai Webinar, panelist

Hollins, Stacy G. (2019, September). *"The Digitally Denied in Education,"* Focus on Teaching and Technology Regional Conference, University of Missouri – St. Louis, presenter

Hollins, Stacy G. (2016, November). *"Empower Your Students to Take Ownership of Their Learning,"* Focus on Teaching and Technology Regional Conference, University of Missouri – St. Louis, presenter

Hollins, Stacy G., Griswold, Melissa (2016, October). *"Using Technology in the Classroom to Reach the New Generation of Learners."* Co-presenter at the Accreditation Council for Business Schools and Programs (ACBSP) conference, St. Louis, MO

Hollins, Stacy G. (2019, August). *"Digital Inclusion" A discussion about breaking the digital divide behind the Delmar Divide*, Venture Cafe in Cortex, Invited Speaker

MEDIA

Hollins, Stacy G. (2022, February) Dr. Stacy Hollins of Harris-Stowe State University discusses the just-underway Center of Innovation & Entrepreneurship and the new initiative, The Minority Entrepreneurship Collaborative, which helps students and others pursue their business dreams.

Hollins, Stacy G. (2021, June) Dr. Stacy Hollins moderates and discusses "Advancing the Geospatial Mission: A Conversation with NGA Leadership."

Hollins, Stacy G. (2021, May) Dr. Stacy Hollins discusses the importance of Diversity in Business with other regional leaders.

Hollins, Stacy G. (2019, March) "Digital Desserts," Dr. Hollins Working to Bridge the Digital Divide KMOV Channel 4, Requested Interview

BOARD SERVICE

The St. Louis Regional Coalition for Digital Equity and Inclusion (STL RC DEI) brings together the most significant number of ideas and inspiration across our region to address the digital divide. (Director, 2020 – Present)

TechSTL bolsters the technology ecosystem of the bi-state St Louis Region by supporting our members through public relations, talent retention and attraction, business development, and government relations. (Board member, 2022 – 2023)

The GeoFutures Advisory Committee provides counsel in preparing a multi-year strategic plan for St. Louis to become the nation's center of geospatial excellence. (Committee Member, 2019 – Present)

Girls in the Know educates and empowers girls and those who love them by providing tools to establish a strong sense of self. (Board member, 2018-2021)

Mathews-Dickey Boys' & Girls' Club helps to shape, mold, and support young people. (Board member, 2016-2020)

EXTERNAL FUNDING & GRANTS

Federal Community Project Funding. (2022-2025) Harris-Stowe State University received $995,000 that will fund a new center for Innovation and Entrepreneurship programs thanks to the efforts of Congresswoman Cori Bush.

Wells Fargo Grant. (2022-2023) The grant addresses minority entrepreneurship, economic revitalization needs, and economic development in the St. Louis Metropolitan area—administrator/Principal Investigator for a $50,000 grant.

PricewaterhouseCoopers Grant. (2022-2023) The grant engages faculty in professional development activities, increasing technology in teaching—administrator/Principal Investigator for a $15,000 grant.

Harris-Stowe State University PNC Grant. (2021-present) The "E^3 powered by PNC" grant engages low- to moderate-income (LMI) minority emerging entrepreneurs and cultivates the next generation of entrepreneurs and leaders from LMI communities as future business owners. Funding supports a new entrepreneurship curriculum, hands-on educational training, and services to complement formal classroom learning in a state-of-the-art entrepreneurship center for Harris-Stowe State University students and the community—administrator/Principal Investigator for a 3-year $450,000 grant.

State of Missouri Grant. (2021-present) Grant engages minority entrepreneurs and communities. Funding supports a new entrepreneurship curriculum, hands-on educational training, and services to complement formal classroom learning and to support community entrepreneurial needs—administrator/Principal Investigator for a 3-year $500,000 grant.

Missouri Department of Higher Education & Workforce Development Grant. (2021-present) Funding supports developing and enhancing instructional space with technological tools and services that will allow options for delivering remote and in-person course content in the Anheuser-Busch School of Business—administrator/Principal Investigator for a 3-year $450,000 grant.

Kauffman Grant. (2021-present) The "E^3 powered by PNC" grant engages minority entrepreneurs and communities. Funding supports a new entrepreneurship curriculum, hands-on educational training, and services to complement formal classroom learning in a state-of-the-art entrepreneurship center for Harris-Stowe State University students and the community—administrator/Principal Investigator for a 3-year $300,000 grant.

Midland States Bank Foundation Grant. (2021-present) The grant provides scholarships to low to moderate-income scholars in the School of Business—administrator/Principal Investigator for a 3-year $75,000 grant.

Wells Fargo Grant. (2021-2022) The grant addresses minority entrepreneurship, economic revitalization needs, and economic development in the St. Louis Metropolitan area—administrator/Principal Investigator for a $50,000 grant.

Nestle' Purina PetCare Grant. (2021-present) The grant supports the development of entrepreneurship programming and funds scholarships at the Center of Innovation and Entrepreneurship—administrator/Principal Investigator for a $40,000 grant.

PricewaterhouseCoopers Grant. (2021-2022) The grant engages students to provide pro-bono cybersecurity services for nonprofits and entrepreneurs. It engages underserved students in Science, Technology, Engineering, and Math (STEM) programming—administrator/Principal Investigator for a $15,000 grant.

Calares Grant. (2021-present) The grant provides scholarships to low to moderate-income scholars in the School of Business—administrator/Principal Investigator for a $10,000 grant.

Maryville University PNC Grant. (2018-2019) The "Protect and Connect" grant engages students to provide pro-bono cybersecurity services for nonprofits and entrepreneurs and engages underserved students in Science, Technology, Engineering, and Math (STEM) programming. Administrator for Year 3 of $435,000 grant. Protect and Connect Promotional Video

HONORS AND AWARDS

2022   **St. Louis Business Journal 25 "Most Influential Business Women"** – Recognizes the accomplishments of the region's women business leaders. The 25 women have impacted not only the industries in which they work but also local nonprofits and the communities they represent.

2018   **Delux 50 "Women Who Inspire"** – Recognizes women who have demonstrated community involvement and engagement excellence.

2017   **Maryville University President's Award for Strategic Leadership** – Award for developing and delivering higher education through reengineering pedagogy, processes, and systems centered on student learning outcomes.

2017   **Delux Power 100 Award** - St. Louis region's most inspiring and influential African American professionals. THE DELUX POWER 100 celebrates the city's 100 most inspiring and influential leaders and professionals of our generation. DELUX recognizes those who lead, inspire, innovate, and demonstrate, through their talents, the very best in St. Louis.

2016   [Salute to Excellence in Education Award](#) The Salute to Excellence in Education is a black-tie event to honor those who have impacted education in the region.

2015   [American Libraries Association Top 10 Dissertations of 2016](#) – Awarded to the top 10 dissertations that provide useful knowledge for library and information science practitioners.

PROFESSIONAL DEVELOPMENT

- **Becoming a Provost Academy (BAPA)** – American Association of State Colleges and Universities - BAPA is a leadership program tailored to the distinctive needs of those who aspire to become provosts (chief academic officers) at AASCU institutions. Cosponsored by AASCU and the American Academic Leadership Institute (AALI), this yearlong program provides comprehensive preparation for provosts' most critical concerns. BAPA also assists participants in gaining a better understanding of the broader context within which their institutions operate and develops perspectives beyond their current position, division, and institution.
- **FOCUS Women in Leadership – STEM program:** Throughout five seminars and field days, the program provides more than 25 hours of training, covering topics such as emotional intelligence, inquiry, group facilitation, diversity and inclusion, negotiation, civic leadership, and career development. The experience also incorporated exercises and interviews with experienced STEM professionals. (2019)
- **"Women in Cybersecurity Conference (WICYS)"** attended a cybersecurity conference and sponsored three female students. (2019)
- **Teaching Professor Conference** presents recent pedagogical research, innovative classroom techniques, and the latest technology tools. (2018)
- **Campus Technology Conference** focuses on technology issues facing higher education IT leaders and educators**.** (2017)
- **Teaching Professors Conference** presents recent pedagogical research, innovative classroom techniques, and the latest technology tools. (2017)
- **Apple Teacher Training and Certification** is a professional learning program designed to support and celebrate educators using Apple products for teaching and learning. (2017)
- **Digital World Training**, Maryville University faculty meets for six weeks focusing on new apps and strategies for using the iPad in the classroom (2016)
- **Quality Matters Certificate**: The QM Teaching Online Certificate enables instructors to demonstrate their mastery of online teaching. The seven workshops comprising the Teaching Online Certificate include competencies aligned with QM's Online Instructor Skill Set. Online (2012)
- **Department Chair Academy,** The Chair Academy's conference is an exceptional opportunity for participants to meet and share ideas, issues, and challenges with colleagues from global higher education organizations. Participants gain practical knowledge, new ideas and tools, as well as current research and trends from world-renowned speakers, presenters, and concurrent sessions. (2013)
- **Chancellor's Leadership Academy,** "*Reframing Organizations: Artistry, Choice and Leadership*." The purpose of the Academy was to provide talented faculty and staff with leadership training in a three-day intensive session. Wright City, Missouri (2011)

- **DACUM Training Institute,** *DACUM Certification*. DACUM is a method of analyzing jobs and occupations. This process involves a panel of expert workers and skilled facilitators in a workshop setting that accurately identifies the duties and tasks performed by a thriving workforce. It produces a DACUM research chart listing the responsibilities, tasks, and related job requirements. It precisely answers the question of WHAT should be taught. The Ohio State, Columbus, OH (2011)
- **Instructional Skills Workshop,** Facilitator Training. Designed to enhance the teaching effectiveness of both new and experienced educators. It is a structured approach to peer feedback on microteaching with additional thematic sessions for instructors' learning. During the 24-hour workshop (usually offered over 3-4 days), participants design and conduct three "mini-lessons" and receive verbal, written, and video feedback from the other participants who have been learners in the mini-lessons. Using an intensive experiential learning[1] approach, the workshop encourages reflection and examination of one's teaching practices with feedback focused on the learning process rather than on the lesson's content. St. Louis Community College (2009)